



MARACAME

TEQUILA

Part Magic, Part Masterpiece.

MARACAME AÑEJO

Super-Premium Tequila
40% Alc. Vol.

With 18 months of aging in American oak barrels, Maracame Añejo provides a sweet smell of butter, roasted nuts and delicate smells of fine herbs. This is the ultimate sipping tequila; it provides a delicate taste of dry coconut, vanilla cream with a touch of fine grape.

MARACAME RESPOSADO

Super-Premium Tequila
40% Alc. Vol.

This tequila holds a golden color, an intense smell of honey and vanilla with a hint of a variety of spices. Its medium body completes the palate with notes of pepper, cinnamon, olives and soft tastes of American oak. This super premium Reposado tequila is best enjoyed by itself.

MARACAME SILVER

Super-Premium Tequila
40% Alc. Vol.

With a completely clear crystal color, this tequila offers a toasted coconut smell with a light hint of mango. A super smooth palate entry with an immediate dry, robust medium body and a touch of dry fruits, pepper and peach flavor. Perfect sipping tequila; with the flexibility to be combined with even the most elaborate cocktails.



6 9845095005 3

Tequila Maracame Añejo
750 ml.



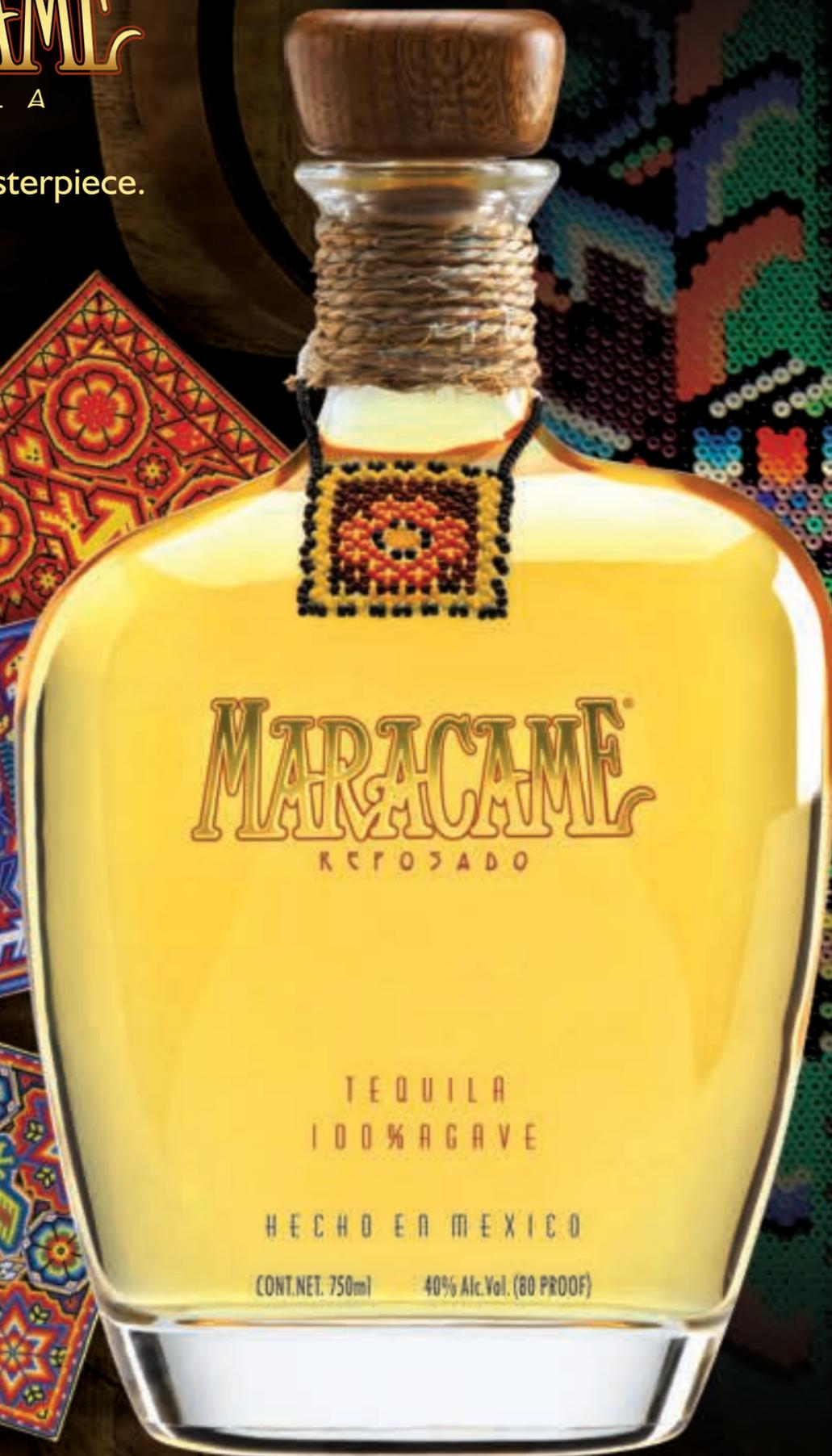
6 9845093005 5

Tequila Maracame Reposado
750 ml.



6 9845094005 4

Tequila Maracame Silver
750 ml.



THE TEQUILA

Maracame is an exquisite 100% pure blue agave tequila created in the highlands of Jalisco, regarded as the ultimate tequila producing environment by virtue of its red soil, altitude and climate. Grand Master tequila producers carry out and oversee the delicate harvesting, milling, cooking and processing of Maracame tequila, following the ancient recipe and traditions that go back to Hispanic Colonial times. The agave itself is even cooked and cooled in traditional brick ovens. The result: a tequila of unparalleled richness in aroma, body and flavor.



THE MARACAME

The Maracame, the name by which the Huichol ancient wizard is known, is not a mere medicine man; he also has other responsibilities. In some cases he serves as spiritual guide of the group... Sometimes he is the depository of the historic and mythic memory of his community... Priest and religious figure... He even undertakes civil positions and acts as representative authority within the complex hierarchy that rules the social and cultural life of the Huichol communities. As an acknowledgement of the dedication and the cultural importance of this character, Tequila Supremo has named their ultra premium tequila after him.

THE HUICHOL COMMUNITY

The Huichol are indigenous people of Mexico whose roots date back some 15,000 years. They live today primarily in the western states of Jalisco, Nayarit, Zacatecas and Durango. They are a deeply spiritual community that have gained a level of notoriety throughout Mexico via their very unique art and craftsmanship. Each bottle of Maracame tequila proudly bears an original, handmade emblem, produced by the Huichol.

THE CAMARENA FAMILY

Tequila Supremo, the producers of Maracame, is wholly owned and operated by La Familia Camarena of Arandas, Jalisco. Known commercially as Casa Camarena, Tequila Supremo was founded by Augustin Camarena in 1938. He built a solid family tradition based on a single dream: to produce the finest tequila, made of the best agave from the highlands in Jalisco, and to share that product, not only in Mexico but worldwide. The Camarena family has built Tequila Supremo into one of the largest and most successful producers of tequila in the world.

THE MISSION

It is the determined mission of the Camarena family to give back to the Huichol in meaningful and productive ways. All funds derived from the production of Huichol art and craftwork, used to market and sell Maracame Tequila, go directly to the Huichol community.

