



TEQUILA

# AZTECA AZUL

Tradition Refined

# AZTECA AZUL: TRADITION REFINED

## A PROUD FAMILY BEHIND A PROUD NAME

In keeping with a name as bold as its taste, Azteca Azul is produced by one of the finest tequila makers in the world, Tequila Supremo. Tequila Supremo, known commercially as Casa Camarena, is owned and operated by La Familia Camarena of Arandas, Jalisco. Founded originally by Augustin Camarena in 1938, the Camarena Family has built Tequila Supremo into one of the largest and most successful producers of tequila in existence.

## A PRODUCTION PROCESS LIKE NO OTHER

Azteca Azul is a 100% pure agave, created in the highlands of Mexico, regarded as the ultimate tequila producing environment by virtue of its red soil, altitude and climate. The agave is cooked and cooled in traditional brick furnaces, a process that lasts 48 hours. As with all of Tequila Supremo's fine products, Azteca Azul is distilled twice, then aged in small 200 liter American Oak barrels, assuring more contact between the tequila and the oak. Finally, Tequila Supremo has developed and patented in Mexico, a process known as Zero D, which ensures that the distillery emits no waste charges. Tequila Supremo was the first tequila producer to be 100% environmentally friendly.

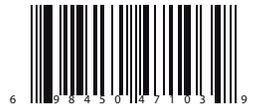
## A TASTE AS RICH AS ITS TRADITION

The Silver has intense aromas of honey and sweet cooked agave, with notes of grapefruit and floral notes of anise and mint. The taste is soft, sweet, and fruity with notes of honey, coconut, banana and peach. The Reposado has intense aromas of oak and sweet cooked agave, with notes of honey, vanilla and nuts. The taste is a soft, sweet caramel flavor with notes of almond, chocolate, oak and citrus.



### **Azteca Azul Silver / Premium Tequila, 40% Alc. Vol.**

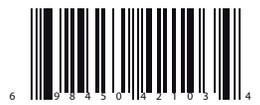
This clear premium tequila has intense aromas of honey and sweet cooked agave, with citrus notes of grapefruit and floral notes of anise and mint. The taste is soft, sweet, fruity, with notes of honey, coconut, banana and peach.



**Azteca Azul Silver**  
750 ml.

### **Azteca Azul Reposado / Premium Tequila, 40% Alc. Vol.**

This light gold premium tequila has intense aromas of oak and sweet cooked agave, with notes of honey, vanilla and nuts. The taste is soft, sweet caramel flavor with notes of almond, chocolate, oak and citrus.



**Azteca Azul Reposado**  
750 ml.